



Affordability and College Attainment in
Wisconsin Public Higher Education
A Research, Policy, and Practice Conference

JULY 7-8, 2011

159 EDUCATION BUILDING | 1000 BASCOM MALL | UNIVERSITY OF WISCONSIN-MADISON



The Wisconsin Scholars Longitudinal Study is made possible by the generosity of John and Tashia Morgridge, the donors who created the Fund for Wisconsin Scholars. The Fund's executive director, Mary Gulbrandsen, graciously gives her time and energy to ensuring the success of that program and this rigorous evaluation. We also thank the Fund's board of directors.

The study's financial backing comes from four foundations, including the Bill and Melinda Gates Foundation, William T. Grant Foundation, and the Spencer Foundation. We also receive substantial support from the Wisconsin Center for Education Research, Wisconsin Center for the Advancement of Postsecondary Education, and the Institute for Research on Poverty.

All institutions in the University of Wisconsin System Administration (UWSA) and the Wisconsin Technical College System (WTCS) provide data and other information for the study—their administrations and staff are crucial to our success.

Our research is a team effort and we thank all of our members of our staff, past and present, our co-investigators, and our advisory board.

Finally, to the student participants in the Wisconsin Scholars Longitudinal Study: thank you for volunteering to share your experiences. The lessons we learn from you are invaluable.

In the aftermath of the Great Recession, the state of Wisconsin faces significant challenges in its efforts to grow a college-educated workforce. College ambitions are strong and yet for many families rising costs make reaching those goals feel impossible. How are students managing to make ends meet while pursuing college degrees? Who is crossing the finish line—and who is not? How can we help more talented youth reach their educational potential?

Join us for a focused discussion grounded in the latest research on Wisconsin undergraduates. We invite college administrators, faculty, students, and staff to interact with researchers, policymakers, advocates and philanthropists and share perspectives on these important, complex issues.

KEYNOTE SPEAKER: *Richard Kahlenberg*

The keynote speaker is RICHARD KAHLENBERG, senior fellow at The Century Foundation. Kahlenberg is an authority on inequality in higher education and has authored or edited numerous books including *Affirmative Action for the Rich: Legacy Preferences in College Admissions* (2010); *Rewarding Strivers: Helping Low-Income Students Succeed in College* (2010); *The Remedy: Class, Race, and Affirmative Action* (Basic Books, 1996); *America's Untapped Resource: Low-Income Students in Higher Education* (2004); and *A Nation at Risk: Preserving Public Education as an Engine for Social Mobility* (2000).

Kahlenberg's articles have been published in *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The New Republic*, and elsewhere. He has appeared on ABC, CBS, CNN, FOX, C-SPAN, MSNBC, and NPR. Previously, Kahlenberg was a Fellow at the Center for National Policy, a visiting associate professor of constitutional law at George Washington University, and a legislative assistant to Senator Charles S. Robb (D-VA). He is also a nonresident senior fellow at Education Sector. He graduated magna cum laude from Harvard College in 1985 and cum laude from Harvard Law School in 1989. Between college and law school, he spent a year at the University of Nairobi School of Journalism as a Rotary Scholar. He lives with his wife, Rebecca, and four daughters outside Washington, D.C.

CONFERENCE PROGRAM: *Thursday July 7*

1:00 pm	Welcome Sara Goldrick-Rab, Wisconsin Scholars Longitudinal Study	Room 159
1:15 pm	Affordability and Access: Current Challenges "Differences in Higher Education: Investments, Costs, and Outcomes" Timothy Smeeding & Robert Haveman, Institute for Research on Poverty "Emerging Trends in Mass Higher Education" Paul Attewell, CUNY Graduate Center	Room 159
2:15 pm	Trends in Affordability Across Wisconsin "Wisconsin's Pell Grant Recipients: Heterogeneity and Implications" Robert Kelchen, Wisconsin Scholars Longitudinal Study "Is the University of Wisconsin-Madison Becoming More Elite? A Partial Answer" Barbara Wolfe, John Witte, & Sara Dahill-Brown, La Follette School of Public Affairs	Room 159
3:15 pm	Break - Coffee	Atrium
3:30 pm	Initial Reactions and Responses Each discussion room has been assigned a leader and a color code that corresponds to the color of the circle on the back of your nametag. Please proceed to that room for your group discussion. Yellow: Mary Gulbrandsen, Fund for Wisconsin Scholars Green: Vicki Washington, University of Wisconsin System Administration Red: Connie Hutchison, Former Director of WI Higher Educational Aids Board Blue: Kaja Rebane, Campus Action for Public Education	Room 159 Room 198 Room 245 Room 290
5:00 pm	Reception	Terrace

FRIDAY JULY 8

7:30 am	Breakfast	Atrium
8:00 am	<p>The Causal Effects of Financial Aid: Short-Term Impacts of the Fund for Wisconsin Scholars Grant</p> <p>“Impacts on Academic Progress Among University Students” Sara Goldrick-Rab, Wisconsin Scholars Longitudinal Study</p> <p>“Impacts on Time Use Patterns of UW and WTCS Students” Douglas Harris, Wisconsin Scholars Longitudinal Study</p> <p>“Impacts on Work Behaviors and Equity Effects for UW and WTCS Students” James Benson, Wisconsin Scholars Longitudinal Study</p>	Room 159
10:00 am	Break – Coffee	Atrium
10:30 am	<p>Wisconsin’s College Students: Academic, Financial, and Social Dimensions of the Undergraduate Experience</p> <p>Please select one of the three breakout rooms for sessions featuring papers authored by Wisconsin Scholars Longitudinal Study graduate and postdoctoral students:</p> <p>Session 1:</p> <p>“How Finances Affect the Educational Ambitions of Two-Year College Students” Katharine Broton</p> <p>“Social Class Consciousness Among Undergraduate Men” Ryan Adserias</p> <p>“Family Support of Latino/a College Students: How and Why Gender Matters” Regina Figueiredo-Brown</p> <p>Session 2:</p> <p>“You’re Supposed to Help Family: Financial Reciprocity and the College Experience” Julie Minikel-Lacocque</p> <p>“Rejection and Happiness: The Effects of College Choice on Student Integration and Success” Robert Kelchen</p> <p>“Social Integration of Low-Income Minority Students at Predominantly White Institutions” Courtney Luedke</p> <p>Session 3:</p> <p>“Financial Constraints, Opportunity Costs, and Enrollment Trajectories Among University Students” Peter Kinsley</p> <p>“Learning College: Cultural Congruence and College Transitions” Derria Byrd</p> <p>“The Role of Life Events in Shaping College Persistence” Jesus Renteria</p>	<p>Room 159</p> <p>Room 198</p> <p>Room 245</p>
12 pm	<p>Lunch and Keynote</p> <p>“Rewarding Strivers: Helping Low-Income Students Succeed in College” Richard Kahlenberg, The Century Foundation</p>	Room 159
1:30 pm	<p>Reactions and Responses to the Research</p> <p>Each discussion room has been assigned a leader and a color code that corresponds to the color of the rectangle on the back of your nametag. Please proceed to that room for your group discussion.</p> <p>Pink: David Mundel, Independent Consultant</p> <p>Yellow: Al Pickney, Milwaukee Area Technical College</p> <p>Orange: Beatriz Contreras, University of Wisconsin-Oshkosh</p> <p>Green : Marjorie Cook, Madison College</p>	<p>Room 159</p> <p>Room 198</p> <p>Room 245</p> <p>Room 290</p>
2:45 pm	Break – Coffee	Atrium
3:00 pm	<p>Priorities and Potentials: A Closing Panel Discussion</p> <p>Representative Joan Ballweg</p> <p>Richard George, Great Lakes Higher Education Corporation</p> <p>Morna Foy, Wisconsin Technical College System</p> <p>Michael Moscicke, United Council of Students</p> <p>Jane Hojan-Clark, University of Wisconsin-Milwaukee</p> <p>Thomas Mortenson, The Pell Institute</p>	Room 159
4:30pm	Conclusion	Room 159

PRESENTERS

Ryan Adserias

Ryan Adserias is a doctoral student in the Department of Educational Leadership and Policy Analysis at the University of Wisconsin-Madison. Ryan is a research assistant in Wisconsin's Equity and Inclusion Laboratory where he leads the lesbian, gay, bisexual, transgender and queer (LGBTQ) research team. His research focuses on LGBTQ issues in higher education for students, faculty and leaders, and on issues of social class in institutions of higher learning.

Paul Attewell

Paul Attewell holds the title of Distinguished Professor of Sociology and of Urban Education at the CUNY Graduate Center. His research interests include the sociology of education, inequality and stratification, and social impacts of information technology. His current projects include randomized controlled trials of interventions to encourage low-income undergraduates to increase their academic momentum.

Joan Ballweg

After winning a nine way Republican primary in September 2004, Joan Ballweg was elected in November 2004 to represent Wisconsin's 41st district in the State Assembly. Now in her fourth term, Joan serves as Chair of the Labor and Workforce Development Committee, Co-Chair of the Joint Legislative Council, and as a member of several committees, including: Colleges and Universities, Homeland Security and State Affairs, and Review of Higher Education Financial Aid Programs. She is fighting to expand the eligibility of financial aid to part time and non-traditional students. She has achieved the passage of Donate to Life Wisconsin license plates in an effort to raise awareness and funds for organ donation, the opportunity for residence and non-residence to purchase on-day fishing licenses and is working hard to modernize and provide greater access to the small claims courts process in Wisconsin.

James Benson

James Benson is a post-doctoral researcher with the WSLs, and has been a member of the staff since August 2009. His research focuses on the relation between educational policies and postsecondary outcomes for community college and low-income students.

Katharine Broton

Katharine Broton is a doctoral student in the Department of Sociology at the University of Wisconsin-Madison and is affiliated with the Interdisciplinary Training Program in Education Sciences. Katie joined the WSLs staff in 2010. Her research examines educational inequalities in secondary and higher education, stratification and mobility, and education policy.

Derria Byrd

Derria Byrd is a doctoral student in the Department of Educational Policy Studies at the University of Wisconsin-Madison, in which she recently earned a master's degree. She joined the WSLs staff in August 2008. Her research examines the relationship between cultural congruence and the transition experiences of low-income university students.

Beatriz Contreras

Beatriz Contreras is the Director of Financial Aid at the University of Wisconsin-Oshkosh and has served in this capacity since 1998. She is passionate about issues pertaining to access and affordability in higher education. Beatriz has an undergraduate degree in Philosophy from the University of Puerto Rico and has taken graduate courses in the fields of Philosophy, Mediation and Educational Leadership.

Marjorie Cook

Marjorie Cook was the first staff personnel hired at Madison College's Center for Adult Learning, which began as a unique collaboration between the College and the Workforce Development Board for the purpose of serving dislocated, unemployed, and underemployed individuals. In her role as Senior Advisor at the Center, she sees firsthand the impact of limited financial resources on students' ability to reach their educational goals, and focuses her work with students on the psychosocial and informational barriers to community college student readiness and success. Marjorie began her educational journey as a Liberal Arts student at Madison College, before transferring to the University of Wisconsin-Madison in 2000. She earned her PhD in Educational Leadership and Policy Analysis in 2010.

Sara Dahill-Brown

Sara Dahill-Brown is a doctoral candidate in the Political Science Department at the University of Wisconsin-Madison and an advanced fellow in the Interdisciplinary Training Program for Education Sciences at the Wisconsin Center for Education Research. Her dissertation investigates changing modes of school governance, and her research and teaching interests lie in the areas of American politics and education policy.

Regina Figueiredo-Brown

Regina Figueiredo-Brown is a doctoral student in the Department of Educational Policy Studies at the University of Wisconsin-Madison. Prior to returning to graduate school, Regina worked in various capacities in public, private, and charter schools including teacher, counselor, curriculum director, and principal. She helped to develop three of Ohio's statewide online schools. Her research interests are in K-12 online education, privatization and school choice.

Morna Foy

Morna Foy serves as Executive Assistant and Vice President of the Office of Policy and Government Relations with the Wisconsin Technical College System. In addition to overseeing the System's policy and government relations activities, Ms. Foy is responsible for a variety of administrative, policy, and leadership functions on behalf of the System President. She shares responsibility for the internal administration of the System Office with the Vice Presidents of Finance and Administration, and Teaching and Learning. Ms. Foy completed her baccalaureate work in Political Science and Economics at the University of Wisconsin-Madison and received a Master of Public Affairs in Finance and Policy from Indiana University.

Richard George

Richard George has been substantially involved in government and public finance and post-secondary educational finance since beginning his career in 1972. He currently serves as a Director of the National Association of Student Loan Administrators and as Chairman of the Wisconsin Covenant Foundation, Inc. Richard completed his undergraduate work at Cornell University and received his law degree, magna cum laude, from Syracuse University College of Law.

Sara Goldrick-Rab

Sara Goldrick-Rab is Associate Professor of Educational Policy Studies and Sociology at the University of Wisconsin-Madison. She is a Senior Scholar with the Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE) and is a Faculty Affiliate of the Institute for Research on Poverty, the La Follette School of Public Affairs, the UW Interdisciplinary Training Program for Predoctoral Research in Education Sciences, and Women's Studies. Sara is co-director of the WSLs and a 2010-2015 William T. Grant Foundation Faculty Scholar. Her research examines higher education (access, persistence, complex postsecondary pathways), educational policy, and sociology of education.

Mary Gulbrandsen

Mary Gulbrandsen is executive director of the Fund for Wisconsin Scholars (FFWS). The FFWS is a private, not for profit foundation providing need based grants to recent graduates of Wisconsin public high schools who are attending Wisconsin public colleges full time. A pediatric nurse practitioner and former school district administrator, Mary has dedicated her career to benefitting children by combining her interest and expertise in health care and education. Mary holds a bachelor's degree in nursing from St. Olaf College in Minnesota and two master's degrees, in pediatric nursing and in administrative medicine, from the University of Wisconsin-Madison.

Doug Harris

Doug Harris is Associate Professor of Public Affairs and Educational Policy Studies at the University of Wisconsin-Madison. He is a Faculty Affiliate with the Institute for Research on Poverty and the La Follette School of Public Affairs. Doug is co-director of the WSLs. His research examines the equity and efficiency of K-12 and higher education policies. He is currently studying the value-added of school principals, both for the potential purpose of accountability and to identify potentially effective leadership practices.

Robert Haveman

Robert Haveman is Professor Emeritus of Economics and Public Affairs at the University of Wisconsin-Madison and Research Associate at the Institute for Research on Poverty. He is also Adjunct Professor of Economics at Australian National University. Robert has published widely in the fields of public finance, the economics of environmental and natural resources policy, benefit-cost analysis, and the economics of poverty and social policy. Current projects include estimating the adequacy of savings of older workers at and during retirement, evaluating the impacts of the Section 8 housing voucher program, and assessing cross-national patterns of social mobility.

Jane Hojan-Clark

Jane Hojan-Clark is the Executive Director of the Department of Financial Aid, Student Employment and Military Education Benefits at the University of Wisconsin-Milwaukee and manages the Jane Bradley Pettit Foundation-funded Life Impact Program. Jane has been involved in numerous higher education related professional organizations and activities including serving as President of the Wisconsin Association of Student Financial Aid Administrators, chairing committees, facilitating interest sessions and speaking at various conferences, and training other higher education professionals.

Connie Hutchison

From 2003 to 2010, Connie Hutchison served as the Executive Secretary of the Wisconsin Higher Educational Aids Board, which is responsible for the management and oversight of the state's student financial aid system for Wisconsin residents attending institutions of higher education. Prior to that, Connie worked as an elementary and middle school teacher, interim high school principal, and consultant and organizer for the Wisconsin Education Association Council. Connie holds a PhD in Educational Administration from the University of Wisconsin-Madison.

Robert Kelchen

Robert Kelchen is a dissertator in the Department of Educational Policy Studies at the University of Wisconsin-Madison and is affiliated with the WSLs and the Institute for Research on Poverty. His research interests include the transition to college and educational effectiveness and accountability.

Peter Kinsley

Peter Kinsley is a dissertator in the Department of Educational Policy Studies at the University of Wisconsin-Madison. Peter, a founding member of the project, has been a WSLs staff member since 2008. His research examines postsecondary access and attainment of non-traditional students, the role that social networks play in postsecondary success, and more broadly, the relationship between two-year college attendance and social mobility.

Courtney Luedke

Courtney Luedke is completing her master's degree in Sociology this summer and will be entering the PhD program in Educational Leadership and Policy Analysis at the University of Wisconsin-Madison in the fall. Courtney has been working with the WSLs since 2008. Her research interests are in higher education and race and ethnicity. Her research examines the social integration of low-income minority students at predominately white institutions.

Julie Minikel-Lacocque

Julie Minikel-Lacocque recently accepted a position as Assistant Professor in the Department of Curriculum and Instruction at the University of Wisconsin-Whitewater. Julie served as the lead qualitative researcher at the WSLs since the project's inception, first as a student and then as a post-doctoral fellow, after earning her PhD from the Department of Curriculum and Instruction at the University of Wisconsin-Madison in May, 2009. Her research examines racism on college campuses, college preparation and access, the transition to college for underrepresented groups, and ethical issues related to qualitative interviewing.

Tomas Mortenson

Thomas Mortenson is a Senior Scholar at the Pell Institute for the Study of Opportunity in Higher Education in Washington, D.C. and an independent higher education policy analyst. Tomas's policy research focuses on opportunity for postsecondary education and training and the ways public policy fosters or impedes access to that opportunity. He has special concern for populations that are under-represented in higher education and is particularly interested in public and private finance of higher education opportunity and the enrollment consequences of the cost-shift from taxpayers to students that has been underway since 1980. Currently Tomas is editor and publisher of Postsecondary Education OPPORTUNITY, a monthly research letter devoted to analysis and reporting on the demographics, sociology, history, politics and economics of educational opportunity after high school.

Michael Moscicke

Michael Moscicke was recently hired as the University of Wisconsin-Madison's first Associated Students of Madison Government Relations Advisor. Between 2009 and 2011, Michael served as the lead lobbyist for the University of Wisconsin System's statewide student association, United Council of UW Students. During the 2008 election Michael was a Republican primary candidate for the Wisconsin State Assembly. As a student at the University of Wisconsin-Waukesha and University of Wisconsin-Madison, Michael served on over 25 shared governance bodies, including the faculty senate of the University of Wisconsin-Colleges. He has also held positions with the Milwaukee Ballet School, the Wisconsin Department of Administration and the Wisconsin Department of Health and Family Services.

David Mundel

During the last several years, David has been an independent consultant, serving both not-for-profit organizations and for-profit companies. His higher education research has focused on assessing the potential role of marketing, recruiting and student aid program redesign in improving the efficacy of access-oriented, public policies. He served as a consultant to the Executive Office of the President during the Johnson and Nixon administrations, where he was a principal participant in the process that resulted in the passage and implementation of the Pell Grant Program during the early 1970's. David graduated from MIT with degrees in Physics and Political Science and received his PhD from MIT, in Political Science and Economics.

Al Pinckney

Al Pinckney serves as Vice President of Student Services at Milwaukee Area Technical College. He coordinated district-wide activities of the Student Services Division including, but not limited to: admissions, financial aid, counseling and advising, recruitment and placement, testing, and agency services. In the conjunction with Executive Vice President/Provost, Al assists in researching and analyzing data that effects student enrollment, matriculation and retention.

Kaja Rebane

Kaja Rebane is a graduate student in Environmental Studies and in Agricultural and Applied Economics at the University of Wisconsin-Madison. She is co-founder of Campus Action for Public Education (CAPE), a University of Wisconsin-Madison based organization that advocates for quality in, and accessibility of, higher education in Wisconsin.

Jesus Renteria

Jesus Renteria is a doctoral student in the Department of Educational Policy Studies with a concentration in the Sociology of Education at the University of Wisconsin-Madison. He joined the WSLS staff in 2010. Jesus' research interest involves understanding the factors that influence academic persistence in higher education among low-income and ethnic/racial minorities. Recently, Jesus was awarded the W.T. Grant fellowship with his adviser Dr. Sara Goldrick-Rab, which will provide Jesus the opportunity to develop and sharpen his professional and research skills.

Timothy Smeeding

Timothy Smeeding is the Arts and Sciences Distinguished Professor of Public Affairs and Economics at the University of Wisconsin-Madison and Director of the Institute for Research on Poverty. His recent work has been on low-income men and their role as fathers; mobility across generations; and inequality, wealth, and poverty in a national and cross-national context.

Vicki Washington

Vicki Washington is the Associate Vice President for Equity, Diversity and Inclusion in the University Of Wisconsin System Office Of Academic Affairs, a position she has held since 2008. Vicki has received recognitions and awards for her work, including the YWCA Women of Distinction, twice a recipient of the University of Wisconsin System Women of Color Award (for University of Wisconsin Extension and for University of Wisconsin System) and the City of Madison awarded her the Reverend Dr. Martin Luther King, Jr. Humanitarian Award for her work and contributions as a member and President of the Madison Equal Opportunities Commission. She has an undergraduate degree in Political Science from Spelman College and her Juris Doctor degree from North Carolina Central University. In 2010 Vicki completed the Harvard Higher Education Management Program.

John Witte

Since 1977, John Witte has been a Professor in the Department of Political Science and the La Follette School of Public Affairs at the University of Wisconsin-Madison. His research interests include policy analysis, democratic theory, with specialties in education and tax policy and politics. His current research is on charter schools, open enrollment, and a new longitudinal study (through 2011) of the Milwaukee voucher program. John received his BA degree from the University of Wisconsin-Madison in 1968. Following three years as a naval intelligence officer he attended graduate school at Yale University, where he received a master's of Philosophy (1974) and a PhD (1978) in political science.

Barbara Wolfe

Barbara Wolfe is Professor of Economics, Population Health Sciences, and Public Affairs at the University of Wisconsin-Madison and Faculty Affiliate at the Institute for Research on Poverty. Her research focuses broadly on poverty and health issues. Recent work addresses the effects of welfare reform; economics of disability; ties among income, wealth, and health; racial disparities in health; and intergenerational determinants of success in young adults.



Hosted by
Wisconsin Scholars Longitudinal Study,
Sara Goldrick-Rab and Douglas N. Harris, Co-Directors,
Wisconsin Center for Education Research.

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Please visit our website for more information about the study, including findings presented at this conference.

www.finaidstudy.org